

CABLE ELECTION NOTICE

CALL LETTERS	COMMUNITY OF LICENSE	DMA TO WHICH NIELSEN MEDIA RESEARCH ASSIGNED STATION IN 2009-10 NSI
WCMH	COLUMBUS, OH	COLUMBUS, OH
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
4.1	14.1	MEDIA GENERAL OPERATIONS, INC.

This Cable Election Notice is sent this 31st day of August 2011 via Certified Mail/Return Receipt Requested (Receipt Number 7004 1160 0005 4101 7027) to the following:

Operator: Insight Communications
Address: 3770 E. Livingston
Columbus, OH 43227
614-236-1209

With respect to all communities within the Station's "television market" (as defined in 47 C.F.R. § 76.55(e)) served by cable systems owned or managed by your company (including those listed in our current retransmission consent agreement and including those listed EXHIBIT A hereto) between January 1, 2012, and December 31, 2014, the Licensee elects the following status for the primary video stream of the Station's digital signal (licensee to check one box below):

☒ retransmission consent.

☐ mandatory carriage ("must-carry") on the following: (check one):

- ☐ The Station's PSIP major channel number ("virtual channel").
- ☐ The cable channel on which the Station was carried on July 19, 1985.
- ☐ The cable channel on which the Station was carried on January 1, 1992.

Further, we hereby notify you of our election not to renew, extend, or roll-over the term of any of retransmission consent agreement that may be in place between our companies at this time. For further information or to request consent to the retransmission of any program stream to which a "must-carry" election does not apply, please contact:

Name: Daniel Bradley, Pres and General Manager
Address: WCMH-TV
3165 Olentangy River Road
Columbus, Ohio 43202
Phone: 614-261-4700
Email: dbradley@wcmh.com

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.64.

Signature:
Name/Title:


Daniel Bradley, Pres and General Manager

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Exhibit A

CALL LETTERS	COMMUNITY OF LICENSE	LICENSEE
WCMH	Columbus, OH	Media General Operations, Inc.

Communities in the Station's television market that are covered by the Cable Election Notice to which this Exhibit A is attached:

DELAWARE, OHIO

COLUMBUS, OHIO

FRANKLIN COUNTY, OHIO

FAIRFIELD COUNTY, OHIO

LICKING COUNTY, OHIO

PICKAWAY COUNTY, OHIO